



**5K**  
**10K**  
**KIDS DASH**



**SHAMROCK RUN**  
**SHAMROCK RUN**  
**SHAMROCK RUN**

**PRESENTED BY PALM BEACH ROADRUNNERS**  
**50TH ANNUAL | 10K | 5K | LI'L LEPRECHAUN**

**SPONSORSHIP MENU 2026**



MARCH 14, 2026

3 RACES

SHAMROCK RUN 5K  
SHAMROCK RUN 10K  
L'IL LEPRECHAUN DASH



RACE INFORMATION: [shamrock.palmbeachroadrunners.com](http://shamrock.palmbeachroadrunners.com)

SPONSOR CONTACT: Madeleine Ely | [madeleine@k2roadsports.com](mailto:madeleine@k2roadsports.com)



## DUFFY'S SHAMROCK RUN

Palm Beach Roadrunners presents 50th Annual Shamrock Run in John Prince Park on March 14, 2026 to kick off St Patrick's Day celebrations.

The Shamrock Run attracts a diverse array of participants, including avid runners, enthusiastic walkers, and families eager to embrace the spirit of the holiday. With attendees hailing from Palm Beach County and neighboring areas, this event promises wide-reaching exposure and engagement.



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# SPONSORSHIP MENU 2026

**PRESENTING SPONSOR \$2,500** SHAMROCK RUN presented by YOUR COMPANY  
(includes everything in Gold level) Inclusion on Medal Lanyard | Expanded signage

**OFFICIAL PARTNER \$1,500** including naming rights to either the 5K or 10K  
(includes everything in Gold Level) Expanded signage

## EMERALD SPONSOR: \$1,000

- Sponsor logo on back of all race shirts.  
*Commitment and logo by 3/1/2026 to be included on shirts*
- Four complimentary race entries
- Sponsor logo with link on race website and registration page
- Full page ad in the Athlete's Guide
- Sponsor appreciation posts on PBRR's Instagram and Facebook page
- Sponsor mention on PA announcements on race day
- Sponsor brochure or promotional item in race goody bags
- Exhibitor space (10'x10') in John Prince Park to display products or services.  
*Sponsor provides own tent, table, chairs.*

## GOLD SPONSOR: \$750

- Sponsor logo on back of all race shirts  
*Commitment and logo by 3/1/2026 to be included on shirts*
- Two complimentary race entries
- Sponsor logo with link on website and registration page
- Half page ad in the Athlete's Guide
- Sponsor mention on PA announcement on race day
- Sponsor brochure or promotional item in race goody bags
- Exhibitor space (10'x10') in John Prince Park to display products or services.  
*Sponsor provides own tent, table, chairs.*

## SILVER SPONSOR: \$500

- Sponsor logo on back of all race shirts.  
*Commitment and logo by 3/1/2026 to be included on shirts*
- One complimentary race entry
- 1/4 page ad in the Athlete's Guide
- Sponsor mention on PA announcement on race day
- Sponsor brochure or promotional item in race goody bags
- Exhibitor space (10'x10') in John Prince Park to display products or services.  
*Sponsor provides own tent, table, chairs.*

## BRONZE SPONSOR: \$250

- Sponsor logo on back of all race shirts.  
*Commitment and logo by 3/1/2026 to be included on shirts*
- One complimentary race entry
- Sponsor mention on PA announcement on race day

## EXHIBITOR SPONSOR: \$150

- Exhibitor space (10'x10') in John Prince Park to display products or services.  
*Exhibitor provides own tent, table, chairs*





# SPONSORSHIP MENU 2026

## 1 DONOR/COMPANY NAME (as it will appear on printed materials and/or announcements)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

## 2 SPONSORSHIP LEVEL

- Emerald: \$1,000
- Gold: \$500
- Silver: \$350
- Bronze: \$250
- Exhibitor Booth: \$150
- Gift Certificate\*
- Raffle Item\*
- Other gift/donation\*

\*Please specify value/amount: \_\_\_\_\_

Description of item:  
\_\_\_\_\_  
\_\_\_\_\_

## 3 PAYMENT METHOD

- Please send an invoice. Sponsor will be invoiced upon receipt of commitment.

Email this form to  
madeleine@k2roadsports.com

- Check enclosed in the amount of \$ \_\_\_\_\_  
Made payable to \_\_\_\_\_  
"K2 Road Sports"

Mail this form and payment to:  
K2 Road Sports  
708 Kanuga Drive  
West Palm Beach, FL 33401

## 4 LOGO

Please email your logo as a vector file (eps or ai) to madeleine@k2roadsports.com

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FOR MORE INFORMATION, PLEASE CONTACT  
Madeleine Ely  
561 222 7511 | [madeleine@k2roadports.com](mailto:madeleine@k2roadports.com)



[www.shamrock.palmbeachroadrunners.com](http://www.shamrock.palmbeachroadrunners.com)